



Board of Zoning Appeals
1481 Mink Street SW, Pataskala, OH 43062
(740) 927-0331 Office (614) 226-6635 Zoning
www.jerseytownship.us

Notice of Public Hearing

The Jersey Township Board of Zoning Appeals will hold an Adjudicatory Hearing with a Public meeting with immediately following on July 22, 2025, at 7:00 p.m. at the Township Hall, 1481 Mink Street, Pataskala, Ohio.

The Board will consider an application for a variance from Article 20 Signs and Outdoor Advertising Structures for Coughlin Kia submitted by Connie J. Klema. The variance request is for five wall signs and one ground sign. The property is located at 9810 Worthington Road, Pataskala, Ohio. The public meeting is to approve minutes.

The Board will render a decision at the end of the meeting or within thirty (30) days. For more information visit the Township website at www.jerseytownship.us or call Jersey Township at (740) 927-0331 between the hours of 9 a.m. and 4 p.m., Monday through Thursday for an appointment.

Bud Witney
Jersey Township Zoning Inspector
614-226-6635

Laura Brown
Jersey Township Administrative Assistant
Clerk Board of Zoning Appeals

**FORD DEALERSHIP, COMMERCIAL TRUCK CENTER, COLLISION CENTER &
KIA DEALERSHIP
SR161 SITE**

Mr. Coughlin purchased the 32+ acre site bordered on the north by SR161 and on the south by Worthington Road in 2017. Prior to purchasing the Property, Mr. Coughlin requested and received approval by Jersey Township to rezone the Property to GB-1 and to specifically use portions of the property for car sales and maintenance and repair.

Upon approval of the zoning by the Township, Mr. Coughlin proceeded with the development of the Property and now has a Ford dealership, Commercial Truck Center, Collision Center, and KIA dealership now under construction.

Justification of Variances:

- a. Car dealerships have required retail identification signage that is to be posted on the buildings and site. These special conditions for signage are typical with auto dealerships and require a variance not typically needed with other business uses.
- b. Numerous dealerships exist in the Jersey Township area that are required and have signage that varies from the typical signage delineated in the resolution.
- c. The need to have specific signage for the dealership is standard practice and is not the result of the owner's actions.
- d. Permitting the signage is the minimum variance that will allow the use of the Property for auto sales, maintenance and repair as was intended and approved by the Township.

The variances requested are not substantial. The signage requested is the signage required and posted on other car dealerships and maintenance and repair buildings.

The Property was zoned to permit auto sales, maintenance and repair by Jersey Township. The variances permit required signage for the development of the Property as intended.

The signage will not adversely affect the delivery of governmental services.

The Property was purchased with the understanding that it was zoned for auto sales, maintenance and repair and would have a requirement to post signage that would vary from the resolution.

The signage requires a variance.

The spirit and intent of the commercial zoning on the Property will be observed and granting the variances justifies the owner's original proposed use and the Township's approval of the same with the rezoning of the Property.

LIST OF VARIANCES

KIA SR161 SITE

DEALERSHIP

1. Signs: Section 20.06.Business/Commercial District; 20.06.B.1: On Premise Wall Sign:

The code permits each business one flat or wall sign that does not project more than 4' from the face of the building and to not be more than 10 square feet on any one face of the sign.

Like the Ford Company, KIA has specific signage specified for the dealerships. The Township granted variances to the Ford Company for 6 wall signs all of which exceeded 10 square feet.

In accordance with the KIA signage requirements, we request variances for 5 wall signs:

5 wall signs that will not project more than 4' from the face of the building, with

The following square footages:

- > Two "KIA" wall signs that are each 38.28 square feet
- > One "Coughlin" wall sign that is 28.95 square feet
- > One "Delivery" wall sign that is 26.09 square feet
- > One "Service" wall sign that is 22.02 square feet

2. Signs: Section 20.06 Business/Commercial District; 20.06.B.2 On Premise Ground Sign

The code permits one on-premise ground sign provided all parts of the sign are set back ten feet from the street right of way and the sign face does not exceed 32 square feet.

The access to the KIA facility is from Worthington Road. The KIA lot does not have frontage on Worthington Road. KIA needs a sign on Worthington Road so people know where to enter and drive to the KIA facility.

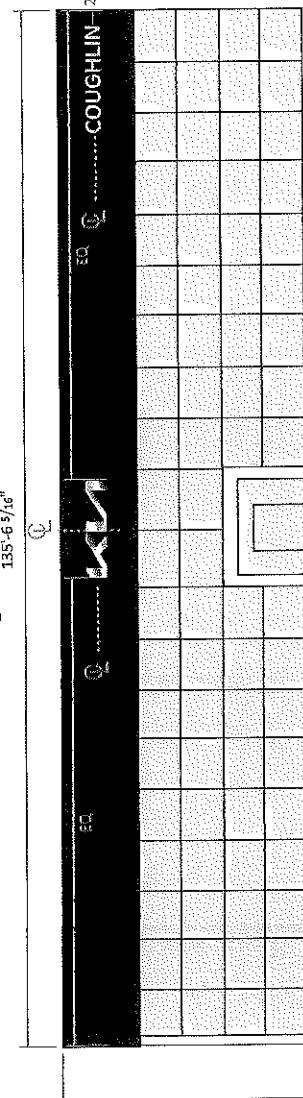
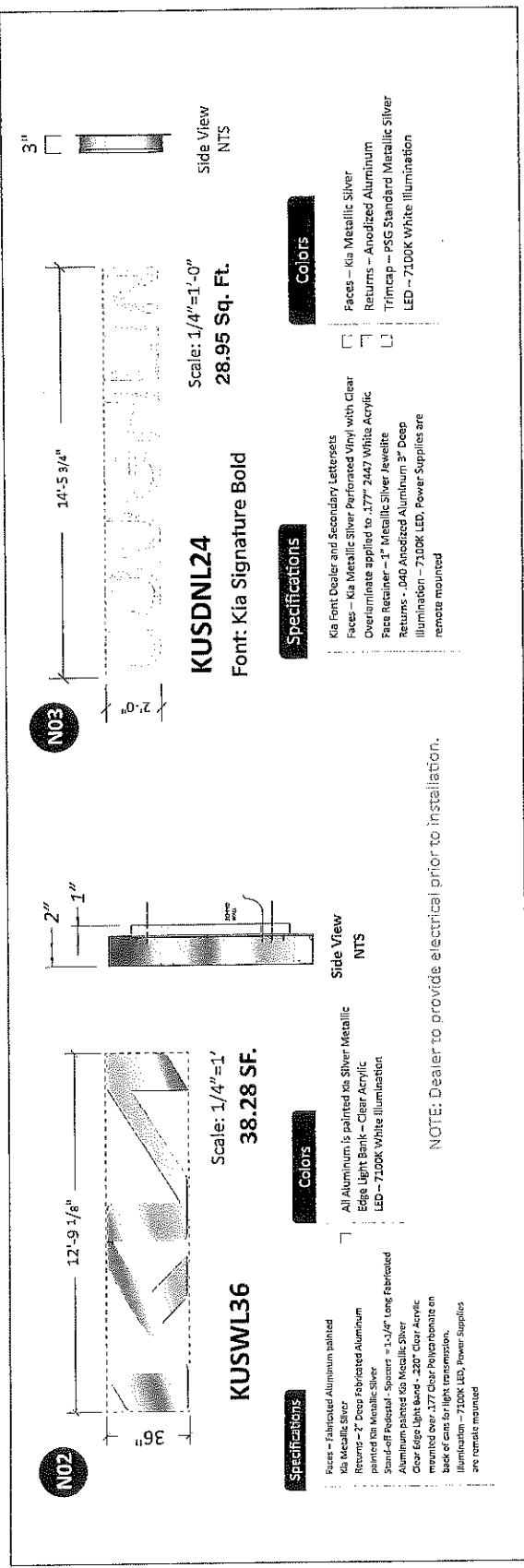
We request a variance for one ground sign to be off-premises:

- >one ground sign that is off-premises that is set back at least ten feet from the Worthington Road right of way and the sign face does not exceed 32 square feet.



卷之三

Page 3 of 8

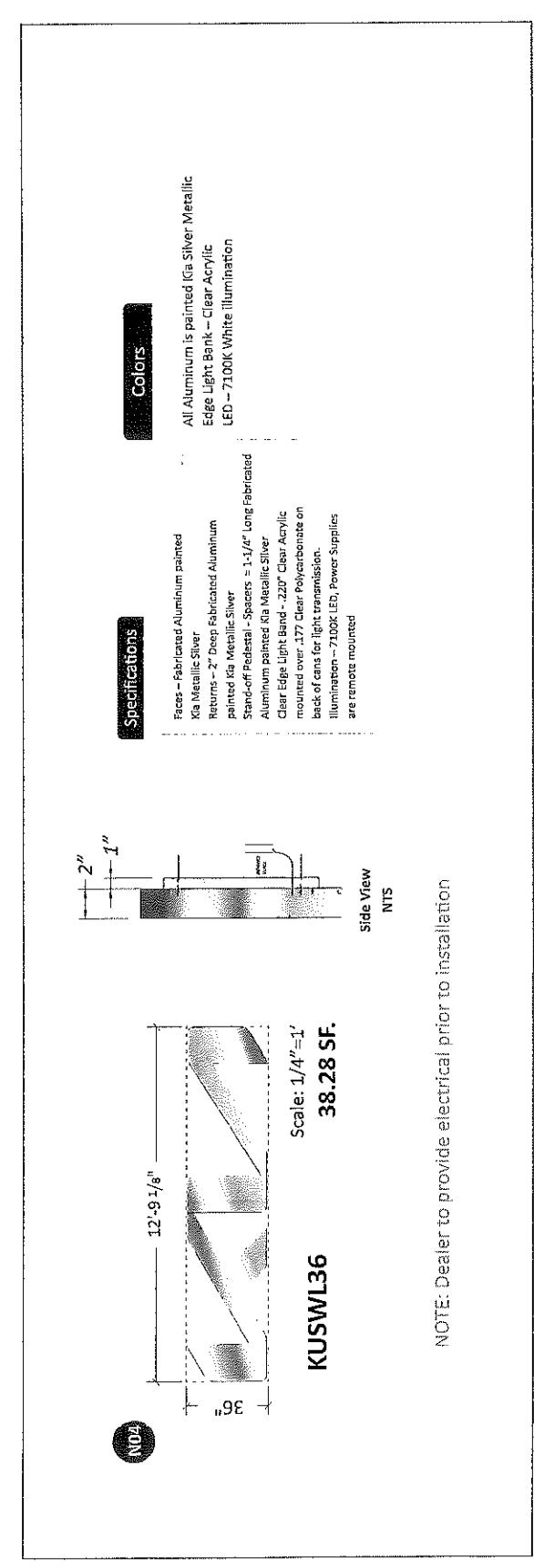


North Elevation
Scale: 1/16" = 1'-0"

Note: Size of signage in relation to the building is approximate. This photo mock-up is intended for location purposes only and may not accurately represent the scale of the proposed signage to the building. A site survey is required.

Project ID: NO4
JUL 15 2024
OH062
Coughlin Kia
9750 Worthington Rd
Pataskala, OH 43062

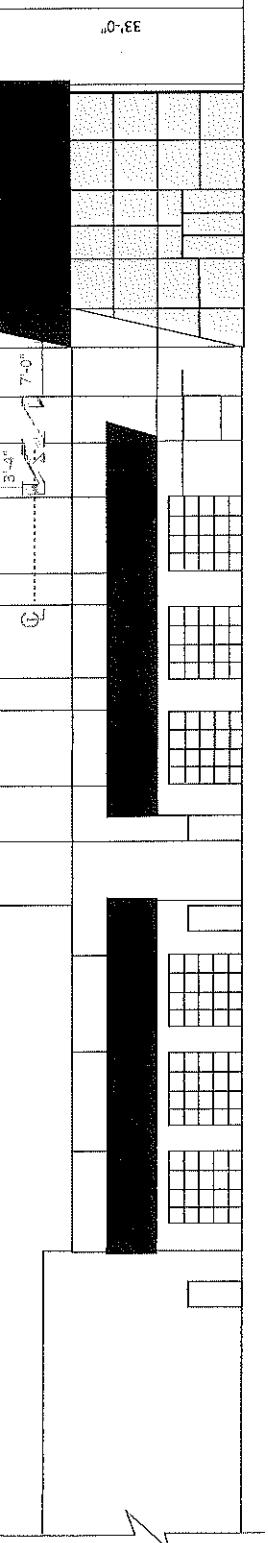
NO4
Date: 06-14-2024
Noted if sealed:
Contact: J. Hinds
Designer: C. Lambert
Revision Note:



Information Required
for Production

NO4

153'-3 1/16"



Date: 06-14-2024
Noted if sealed:
Contact: J. Hinds
Designer: C. Lambert
Revision Note:

MM/DD/YYYY
Signature

All rights reserved. The artwork depicted
herein are copyrighted and are the exclusive
property of Pettison ID and as such cannot
be reproduced and/or distributed, in whole
or in part, without written permission of
Pettison ID.

It is the Customer's responsibility to ensure
that the sign installation location is suitable
to accept and support the installation of the
sign being ordered. Notify Pettison ID
immediately if further details are required.

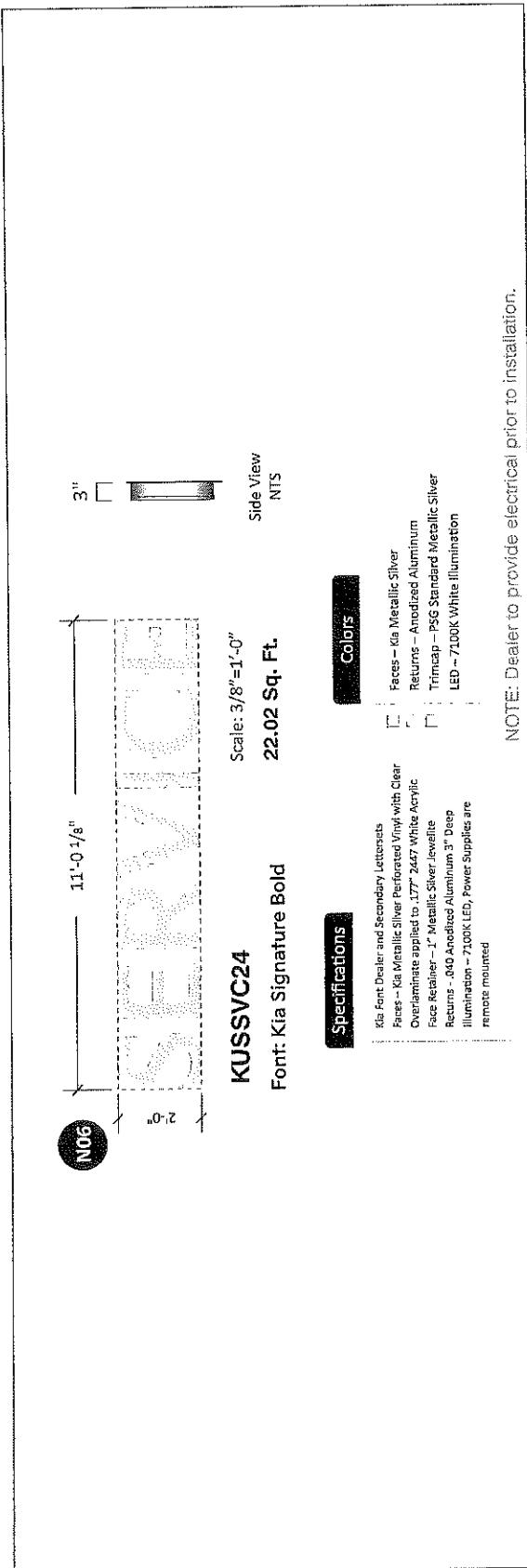
Pettison

1.866.635.1110
pettisonid.com

Page 4 of 8

Note: Site or signage in relation to the building is approximate. This photo mock-up is intended for location purposes only and may not accurately represent the scale of the proposed signage to the building. A site survey is required.
Any non-compliant Kia logo (i.e., window vinyl, door/entry vinyl, parking signs, directional signs, multi-tenant signs, reader board graphics, etc.) not represented in this proposal must be updated by the Dealer to the current compliant Kia logo or must be removed.

Project #	102-15	Date:	05-14-2024
Job #	CH062	Scaler:	Noted if scaled
Customer Name	Coughlin Kia	Contact:	J. Hinds
Address	9750 Worthington Rd Parma, Oh 44362	Designer:	C. Lambert
Scales Used		Notes	
		NO5	



Information Required for Production	Information Required for Distribution	Information Required for Marketing
<p><i>(List all relevant information required for each function)</i></p>		

Note: Scale of signage in relation to the building is approximate. This photo mock-up is intended for location purposes only and may not accurately represent the scale of the proposed signage to the building. A site survey is required.

Page 6 of 8

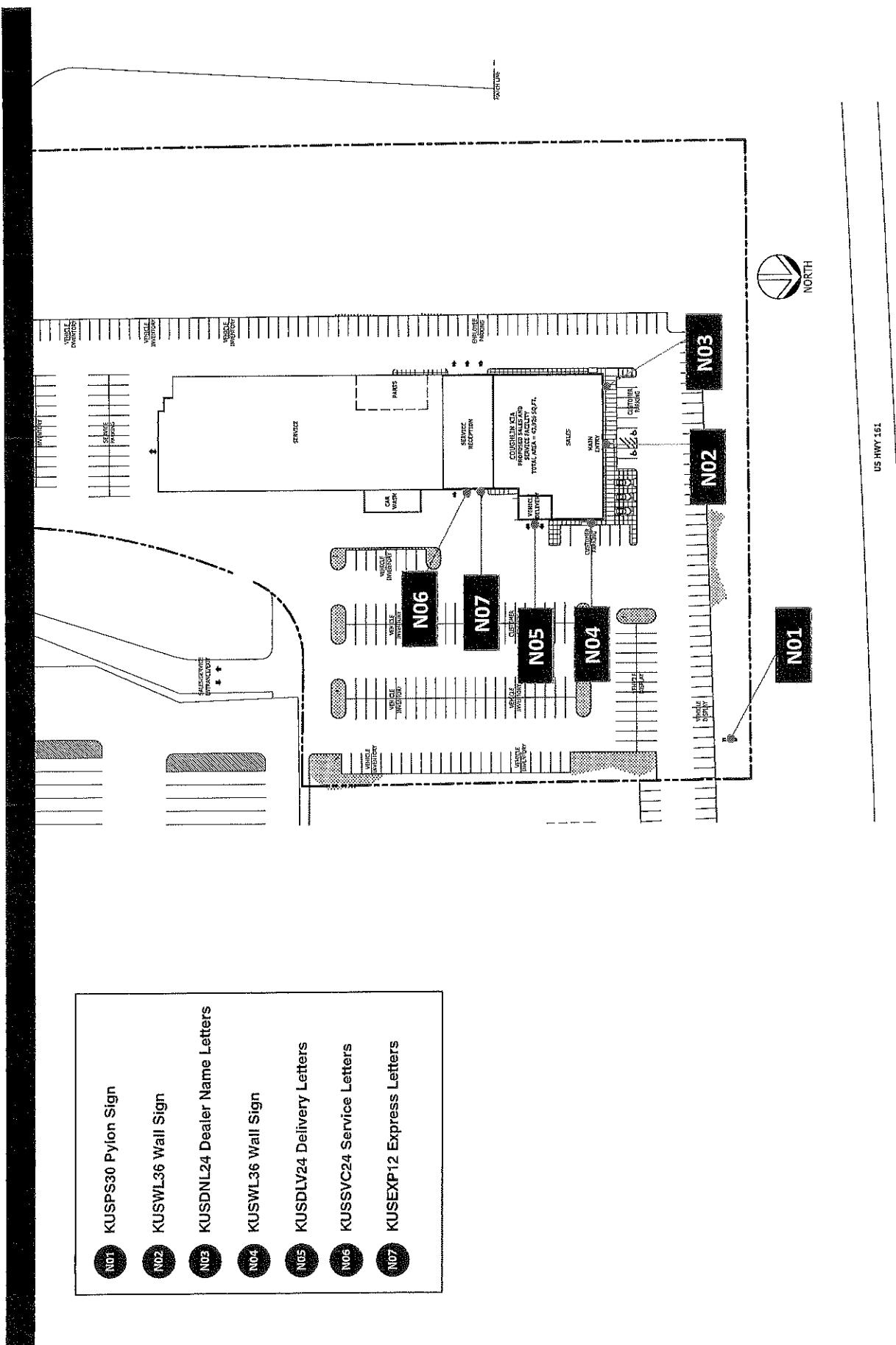
 CH162 Coughlin Kia 9750 Worthington Rd Parma, OH 43062  CH162  CH162	Site Date: 06-14-2024 Series: NTS Contact: J. Hinds Designer: C. Lambert	Revision Note:  Information Required for Production  Customer Signature
--	---	--

WILHELM

In its sole discretion. The network depicted in the diagram is copyrighted and are the exclusive property of Pattison ID and as such cannot be reproduced and/or distributed in whole or in part, without written permission of Pattison ID.



any non-compliant logo file, shadow vinyl, directional signs, multi-tenant signs, reader board graphics, etc.) not represented in this proposal must be updated by the Dealer to the current compliant KIA logo or must be removed.





MALL MONUMENTS / MONUMENTS

Scale: 3/16" = 1'

KIA America, Inc.
Sign Family, 2021

Ground Sign

Small Monoliths / Monuments

Scale: 3/16"=1'

Colors

- Black KIA ACM – KIA Midnight Black
- Metallic Silver KIA ACM – Alfred Exotic Mica
- Accent Lighting Lens – 732B White
- LED – 7100K White Illumination

Specifications

- Cladding – 4MM KIA Black and Metallic Silver ACM
- Accent Lighting – 7100K LED illumination with 732B White Polycarbonate Lens
- KIA Wodmark – Milled Aluminum and Plastic
- "Sandwich" Design with 7100K LED illumination thru edge of filler
- Black edge always toward street >

MISSING INFORMATION

Required:
Please indicate which subject(s) has been reviewed for stamping:
Architectural
Engineering
Other _____

Revision Note:
Use of States (or state(s))
KUSMST

Power:
 120V 240V Other _____

Signature: _____ MM/DD/YY _____

Disclaimer:
It is the Customer's responsibility to ensure that the structure of the building is designed and constructed to accept the installation of the sign being ordered. Please ask PSS to provide further details if required.
All rights reserved. The artwork depicted herein are copyright and are the exclusive property of Pattison Sign Group and as such cannot be reproduced in whole or in part without written permission by Pattison Sign Group.

KUSMST

Logo: 3 Sq. Ft.
Total: 26.71 Sq. Ft.

KUSPS10

Logo: 1.77 Sq. Ft.
Total: 40 Sq. Ft.

KUSPS15

Logo: 3 Sq. Ft.
Total: 75.39 Sq. Ft.

Notes:
202 W Summit Hill, Suite 702, Knoxville, TN, 37902
Pattison Signs, Inc. 1-866-633-1111 Fax: 865-644-1106
Circle 100 on card or visit www.pattisonsigns.com

Pattison Sign Group

SW133184-R10
Date: 06-25-2021
Scale: 3/16"=1'
Sales: E. Mackie
Designer: M. Holman
Rev.: 4, P.D.F. M. Holman
Date: 06-19-2022